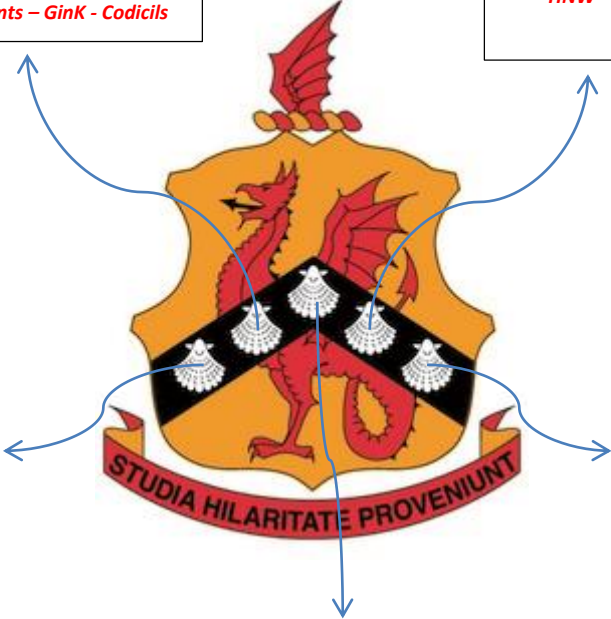


**The 125@KC Campaign  
2014 – 2019  
BD: Mar.2019 – Mar.2020**

- 1) Facilities Fund (R25mil)**
- Strategic Partnerships
  - Int. Boarding/Sci/HPC
  - Tournaments/Events
- \*HNW – Corps – Tollie Fund - Legacy/Naming initiatives – OKs – Profit points – GinK - Codicils*

- 2) Staff Enrichment Fund (R25mil)**
- Strategic Partnerships
  - Placements/Support
  - Nodes of Excellence – Sci/Maths/Eng
- \*HNW – Corps – OKs – Merchandising – Overseas FR – Staff FR*



- 3) Pupil Enrichment Fund (R25mil)**
- Strategic Partnerships
  - Leadership Chair/BY4Y Summit
  - Ambassadors
- \*HNW – Corps – Brand Partnerships – OKs – Merchandising – Overseas FR – Pupil FR - GinK*

- 4) Bursary/S’ship Fund (R25mil)**
- Academic
  - Cultural
  - Sport
  - Legends Fund
- \*Corps – HNW – Legends Fund – OKs – Codicils – Corporate Marketing – BEE deals – CSI initiatives – GinK – Service provider partnerships – Pupil FR*

- 5) CE Fund (R25mil)**
- Strategic Partnerships
  - Eco Warriors
  - Lebone Centre
- \*Corps – HNW – Pupil FR efforts – OKs – CSR esp. ECD – Marketing/Branding - Crowd Sourcing – UK/USA/Canadian FR Trusts & Foundations - GinK*