

## **DEVELOPMENT IMPERATIVES**

### **The 125@KC Campaign**

***The financial sustainability of Kingswood College is the primary objective.***

#### **1. Enhancing our Facilities:**

Kingswood has a number of building projects and facility upgrades that are vital to fulfilling its mission if it is to retain its position as being regarded as one of the top schools in South Africa. Donors need to be sought for these projects.

#### **2. Advancing our Staff conditions:**

The growing shortage of top quality teaching graduates entering the teaching profession remains a national concern. The high regard in which Kingswood teachers are held by many of our competitors makes attracting and retaining top quality educators an even greater challenge. Competitive remuneration packages, including the prioritization of staff accommodation (including on-campus accommodation), are required to strengthen our ability to attract and retain the services of quality educators at Kingswood College. Funding needs to be secured to support this initiative.

#### **3. Growing the Legends Fund**

The objective of this Legends Fund is to build a strong monthly income base to ensure consistent support for pupils in need to be used towards its pupil development and advancement needs. Monthly contributions range from R100/month for students and under 30's to R150+/month (with annual escalation) for everyone else. Donors need to be recruited in earnest to grow this income stream.

#### **4. Growing the Scholarships and Bursaries Fund:**

Kingswood College continues to play a significant role in shaping the lives and characters of the young men and women who later take up their roles in society with great success. Donors need to be sought to build up our Scholarships and Bursaries Fund. The Legend's Fund initiative forms a part of this bursary and scholarship fund.

#### **5. Entrenching Community Engagement activities at KC:**

Kingswood College is proud of its heritage and commitment to working with local communities over the past 120 years. We are committed to adding value to the local community. Kingswood College will be undertaking a Twinning/Partnership initiative with one senior (Mary Waters) and one junior (St Mary's) school in the Grahamstown East Township next year and will further entrench its excellent working relationship with the Lebone Centre via this community learning engagement initiative.